



“If you are searching for the best digital asset management software, congratulations: your search is over. Third Light is the best, most intuitive software out there, and we could not be happier about our business decision..”

Brigitte Mattenberger,  
Corporate Affairs, Glencore.

**Third Light provides digital media management solutions for small, medium, and large enterprises. We are based in Cambridge, UK, at the forefront of technology and innovation.**

### A smart digital media library

Our core product is a digital media library designed for business users. Our software centralizes your digital media in a convenient, shared workspace. It offers intelligent sharing features and an intuitive interface to simplify search and retrieval tasks.

### Simple and easy to use



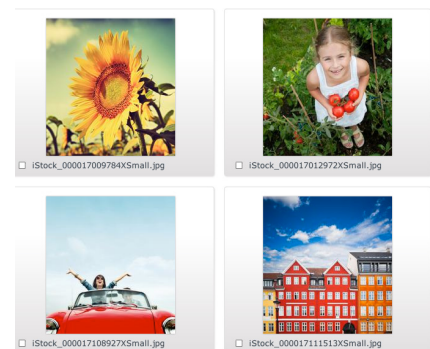
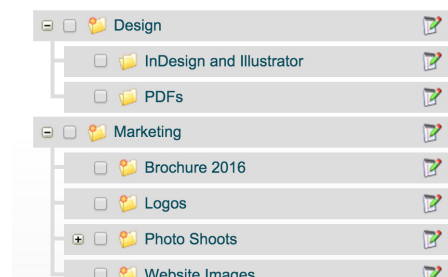
An intuitive user interface makes it easy for your users to find, view and work with your digital assets.

### Great features to save you time

Third Light offers effective solutions to the challenges faced by people who work with digital media. Features include:

- Web access to centralized storage
- Workflow and collaboration tools
- Free desktop accessories and plugins
- Search engine and metadata support
- File format conversion tools

- Detailed usage reports and audit trails
- Built-in video storage and editing
- World-class security and support
- Free iPhone and iPad applications.



### Easy, instant file sharing

- Send links to share files and avoid the need for large email attachments
- Centralized storage, automated detection of duplicates and file versioning
- Organize your files in folders, collections and lightboxes.

“Third Light provided a single system for all our needs, centralizing our files. We are impressed by the ease with which we can now search for images using simple keywords. Third Light’s excellent team helped us get started; and they are always happy to offer support and advice.”

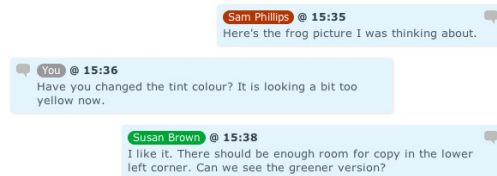
Jocelyn Poulton,  
Development Director, Trinity  
Hall, University of Cambridge.

## Affordable and easy to deploy

The Third Light media library is one of the most competitively priced solutions on the market. No technical integration is required.

## Support for workflows

Integrate the workspace into your existing review-and-approval workflows:



- Upload approvals allow incoming files to be checked for metadata
- Metadata requirements can be filtered through accepted vocabulary lists first (ie keyword dictionaries)
- Nominated users can manually review, edit, and approve incoming files
- File use and changes are recorded in its History Notes
- Downloads can be partially or fully protected by approvals (using nominated reviewers)
- Emails, RSS feeds, and a Notification Manager help you monitor processes.

## Manage all files from your desktop

Manage your files in an intuitive and flexible manner from your desktop, or on a shared network drive:

- Install our simple drag-and-drop upload application for Mac and Windows
- Upload or download files using FTP
- Use our fileserver module to manage media files seamlessly from a shared network drive on your intranet
- Our plugins allow you to edit all your creative files without leaving the library: work seamlessly with Adobe Bridge, Apple Aperture, Adobe Lightroom, Adobe Illustrator, InDesign, and many more.

## Repurpose your files on-the-fly

- Crop, resize, and edit images in the library
- Users can download your files in a format of their, or your, choice.

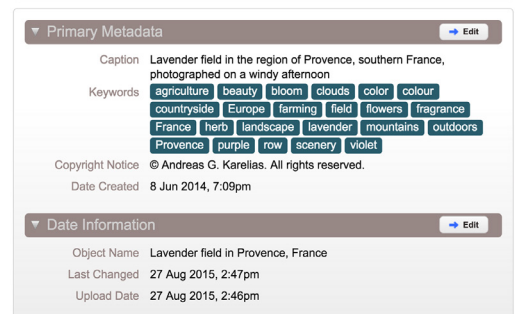
## Support for metadata

A Third Light library enables you to define your own metadata and store, search, and present your data in the way that best suits your business.

Create metadata fields and controlled options to enable your administrators and users to tag your data. For example:

- Text boxes
- Drop-down menus
- Checkbox lists
- Dates
- GPS coordinates
- Tree structures (taxonomies)
- Hyperlinked keywords
- URL links and related file links

All metadata fields can be edited in batches, exported, or imported. Any field you create can be intelligently searched and shared with other users, and if you have a lot of metadata you can create grouped panels of related fields. Adobe XMP and IPTC metadata is embedded, making the platform compatible with all industry-standard tools.



“The Third Light system has been very helpful in both keeping us organized and allowing users to view and access files. The ease of searching allows us to work more efficiently on projects of any size.”

Barb Pilarski, Senior Director of Creative Services and Publications, Pittsburgh Penguins.

## Third Light Solutions

We offer our digital media library in several packages. You can run the server in-house, on a secure cloud, or outsource it completely to Third Light or another service provider.

### Hosted

If you prefer to outsource your media library to Third Light, we offer secure, high performance hosting. Options are available for every kind of user:

- Hosted as an annual subscription on our shared servers
- Hosted as a VMWare virtual application
- Hosted on hardware dedicated to you (co-location in our data centre)
- Amazon cloud hosting.

### Installed on your own servers

This option is available if you prefer to install and manage the software in-house. We can also help with the migration of your content from existing file servers as part of your deployment.

- Self-install on your own hardware
- Self-install on a Virtual Machine
- Order a ready-made server directly from Third Light, built to your requirements.

A Third Light digital media library is a completely self-managing solution, with automated updates and security patches.

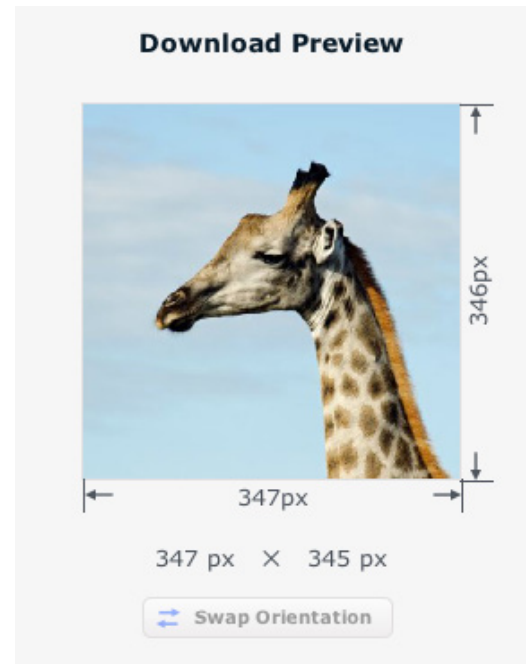
### Support and maintenance

Support during installation and access to our product upgrades is included in our annual fee.

- Access to support staff and developers
- Searchable online documentation
- Onsite training or telephone and webinar training workshops
- Access to new features and improvements
- A rich heritage of implementing feature requests and keeping ahead of trends.

Let us answer your media library questions. Just ask@thirdlight.com.

Try it free for 30 days at  
[www.thirdlight.com](http://www.thirdlight.com)



“We are thrilled to have an application that allows us to quickly and easily deliver the top quality services and products that our customers deserve. We recommend Third Light without any hesitation.”

Toronto Star Newspapers

## Packages

Here you will find a summary of our three most popular packages. More information is available on our website.

Package	Description
<a href="#">Standard Edition</a>	Entry-level hosted solution with basic file sharing library and asset management features, and 50 GB storage.
<a href="#">Premium Edition</a>	Our core hosted solution, with all features enabled and 100 GB storage.
<a href="#">Enterprise Edition</a>	Licensed for use on any hardware, and with unlimited storage. Includes our fileserver module.

## Third Light Features at a glance

Feature	Description
<a href="#">Digital Asset Management</a>	Duplicate detection and version management, FTP upload, browser-based upload or via desktop client application. Create folders, collections, and lightboxes in which to organize your assets.
<a href="#">Asset Transformation</a>	Resize, crop, or reformat files (eg. convert JPEG to PDF)
<a href="#">Image Preview</a>	Display multiple assets as thumbnails. “Roll-over” previews show you the image as well as details (metadata, change history, location maps).
<a href="#">Collaboration and Social Media</a>	Drag-and-drop lightbox collaboration tool – use for approvals and set up multiple lightboxes. Publish files directly to Twitter and Facebook.

<a href="#">User Permissions</a>	Each user is assigned access rights, such as read-only or full control. You can specify the areas (folders or sub-folders) of your library that users are able to access.
<a href="#">Metadata Tagging</a>	Create custom metadata fields. Import and export spreadsheets. Batch metadata editing. EXIF, Adobe XMP™ and IPTC.
<a href="#">Workflow Management</a>	Nominated users can manually review, edit, and approve incoming files. Downloads can be partially or fully protected by approvals. See History Notes, RSS feeds, and a central Notification Manager.
<a href="#">Audit Trails and Reporting</a>	Instantly see a complete history of where and why a file has been used before. Generate reports that show which files are popular, and record searches for trend monitoring.
<a href="#">GUI and Language Customization</a>	Brand your library with your own logo, color scheme, and messages. Access sub-branding options for your clients. Support international users by providing library access in their own language.
<a href="#">Support and Maintenance</a>	Access to product upgrades are included in annual fee. Access to new features and improvements is ongoing.
<a href="#">Training</a>	We provide onsite training or telephone training workshops.
<a href="#">eCommerce</a>	Fully tested and integrated eCommerce plugin.
<a href="#">Flexible Packages</a>	Hosted or installed on your own servers. Ready to install in the cloud.

Try it free for 30 days at [www.thirdlight.com](http://www.thirdlight.com)

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